

Becca Evans

• beccaevans18@gmail.com •

Work I'm Proud Of

- **Your Grandma's Favorite Pastime Is a Hit Among The Digital Generation**
- **Becca's Gigantic Guide to Old Stuff In Los Angeles for 7 Dollars or Less**
- **The Time Sancho Fell Down the Stairs**
- **A Beginner's Guide to Dating Yourself**
- **Myers Briggs and Dating: The Care and Keeping of INTJs**
- **I Tried Making a Smoothie Bowl Every Day for a Week and It Almost Killed Me**
- **I Live Next To Everything from Back To The Future And Nobody Cares But Me**
- **7 Bona Fide Witches Share Their Self-Care Routines**
- **I'm Obsessed With Leaving Evidence That I Existed**
- **The Ghostletter**

Boring Work Experience Part

- StyleCaster** | Los Angeles, CA
Freelance Writer June 2018-Present
- Pitch compelling articles for online publication
 - Conduct research and interviews under deadline
 - Observe and adhere to editorial and SEO best practices
- Passion Analytics** | Los Angeles, CA
Dialogue Writer March- Oct 2018
- Wrote voice for career coaching chatbot
 - Helped make career advice fun and accessible to young people
- Caviar LA** | Los Angeles, CA
Development Assistant Jan 2017-Feb 2018
- Prepared coverage on submitted materials
 - Provided specific notes and feedback for writers

Nice To Meet You!

My name is Becca and all I want to do is tell stories. Well, that and go to extreme lengths to make sure those stories are the best they can be, whether it means doing hours of research to see if anyone corroborates the story of Aaron Burr's daughter surviving a shipwreck with only a painting of herself (they do) or eating a week's worth of smoothie bowls to see how hard it is (very!).

I've written in a variety of formats and I'm excited to use my experience and imagination to tell your story!

Education

Elon University (Elon, NC)
Cinema and Television Arts
Minor in Literature
Graduated May 2016

Academic honors
President's List, Dean's List (2012-2015)

ESTV Peak Performance Award
For achievement in student television (2013)

Media Skills

Programs
Adobe Photoshop, Adobe Premiere, Adobe InDesign Avid Media Composer, Final Cut 7, Final Cut Pro, Microsoft Office Suite, Movie Magic Budgeting & Scheduling, Final Draft, Audacity, Hootsuite

Production
DSLR cameras, lighting, set design, sound

Web
Facebook, Twitter, Pinterest, Instagram, Soundcloud, Tumblr, Wordpress, Mailchimp, Weebly, Amazon Self Publishing, SEO